



My Health Pays[®] Rewards Program

Be Good to Yourself.
It's Healthy, and It's Rewarding!

Effective 1/1/2024



Scan the QR code with a smart phone to access our website



Kentucky My Health Pays Program

Get rewarded! Join our **My Health Pays** Rewards Program and be good to yourself.

What is the My Health Pays Rewards Program?

The **My Health Pays** Rewards Program rewards you for taking small steps towards living a healthier life. Start earning rewards as soon as you see your doctor and complete the health checkups in the chart (**see next page**).

Choose between one of the following as your reward:

- Fitbit (fitness tool).*
- Three-month Amazon Prime membership.
- \$25 gift card.**
- \$75 Nike shoe gift card.***

**To qualify for a Fitbit, enrollees must finish two My Health Pays Rewards activities (excludes enrollees ages 0-15 months).*

***Gift card **cannot** be used to buy alcohol, tobacco, or firearms. You can use your **My Health Pays** Rewards gift card to help cover other costs.*

****Nike gift card is for enrollees ages 6-18 who complete two My Health Pays Reward activities (Dental/Annual).*



Care Management – We're Here For You

There may be times when you need help to manage your healthcare. Our Care Management program can help with long-term conditions, like asthma, diabetes, and HIV/AIDS. If you need support, a nurse can help manage your healthcare needs at no cost to you.

Please call our Care Management line **toll-free** at **1-844-901-3780** (TTY: **711**), Monday – Friday, from 8 a.m. to 5 p.m.

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Category	Focus Area	Activity Criteria	Incentive Type	Incentive Value
New Enrollees	Initial PCP Visit	Initial PCP Visit within 90 days of enrollment	Fitbit or membership to Amazon Prime or a Gift Card	Enrollee can choose between: ✓ Fitbit*; or a ✓ Three-month membership to Amazon Prime; or ✓ \$25 Gift Card**
Children's Health	0-15 Months	Six well-child visits per schedule.	Gift Card	\$10 per visit for a total of \$60
	1-17 years old	Metabolic monitoring for children and adolescents on antipsychotic medication: Enrollees ages 1-17 taking two or more antipsychotic medications must complete both blood glucose and cholesterol testing.	Fitbit or membership to Amazon Prime or a Gift Card	Enrollee can choose between: ✓ Fitbit*; or a ✓ Three-month membership to Amazon Prime; or ✓ \$25 Gift Card**
	2-5 years old	Completion of an annual well-child visit.	Fitbit or membership to Amazon Prime or a Gift Card	Enrollee can choose between: ✓ Fitbit*; or a ✓ Three-month membership to Amazon Prime; or ✓ \$25 Gift Card**
	6-18 years old	Enrollees 6 to 18 that complete an annual check-up and dental exam.	Nike Gift Card	\$75 Nike Gift Card
	19-21 years old	Completion of an annual well-child visit.	Fitbit or membership to Amazon Prime or a Gift Card	Enrollee can choose between: ✓ Fitbit*; or a ✓ Three-month membership to Amazon Prime; or ✓ \$25 Gift Card**
Children's Immunization	Enrollees Age 2 Immunizations Incentive	Must complete two influenza (flu) vaccines by 2 nd birthday	Fitbit or membership to Amazon Prime or a Gift Card	Enrollee can choose between: ✓ Fitbit*; or a ✓ Three-month membership to Amazon Prime; or ✓ \$25 Gift Card**
	Adolescent Immunizations Incentive	Must complete HPV vaccine series by 13 th birthday	Fitbit or membership to Amazon Prime or a Gift Card	Enrollee can choose between: ✓ Fitbit*; or a ✓ Three-month membership to Amazon Prime; or ✓ \$25 Gift Card**
Healthy Pregnancy	Prenatal Care Visits	Enrollees must complete a prenatal visit during their first trimester or within 42 days of enrollment (ages 12 and up).	Fitbit or membership to Amazon Prime or a Gift Card	Enrollee can choose between: ✓ Fitbit*; or a ✓ Three-month membership to Amazon Prime; or ✓ \$25 Gift Card**
	Completion of Prenatal Visit	Enrollees who complete a prenatal visit can choose between one of these rewards.	Bonus Reward	Choice of a stroller, portable playpen, car seat or six packs of diapers.
	Postpartum Care Visit	Attend one postpartum visit 7 to 84 days after the birth of the baby (ages 12 and up).	Fitbit or membership to Amazon Prime or a Gift Card	Enrollee can choose between: ✓ Fitbit*; or a ✓ Three-month membership to Amazon Prime; or ✓ \$25 Gift Card**

Category	Focus Area	Activity Criteria	Incentive Type	Incentive Value
Chronic Care Management	Diabetes	Complete an annual eye exam (Enrollees with diabetes ages 18-75).	Fitbit or membership to Amazon Prime or a Gift Card	Enrollee can choose between: ✓ Fitbit*; or a ✓ Three-month membership to Amazon Prime; or ✓ \$25 Gift Card**
		Complete an annual HbA1C lab test (Enrollees with diabetes ages 18-75).	Fitbit or membership to Amazon Prime or a Gift Card	Enrollee can choose between: ✓ Fitbit*; or a ✓ Three-month membership to Amazon Prime; or ✓ \$25 Gift Card**
		Blood pressure control (ages 18-75)	Fitbit or membership to Amazon Prime or a Gift Card	Enrollee can choose between: ✓ Fitbit*; or a ✓ Three-month membership to Amazon Prime; or ✓ \$25 Gift Card**
Reproductive Health	Cervical Cancer Screening	Complete an office visit for cervical cancer screening (pap test) (ages 21-64).	Fitbit or membership to Amazon Prime or a Gift Card	Enrollee can choose between: ✓ Fitbit*; or a ✓ Three-month membership to Amazon Prime; or ✓ \$25 Gift Card**
	Mammogram Screening	Complete an annual Mammogram Screening – (ages 50-74, available for Enrollees of any gender).	Fitbit or membership to Amazon Prime or a Gift Card	Enrollee can choose between: ✓ Fitbit*; or a ✓ Three-month membership to Amazon Prime; or ✓ \$25 Gift Card**
Adult Health	Annual Adult Health Screening	Complete an annual adult health screening (wellness visit for Enrollees ages 20 and older).	Fitbit or membership to Amazon Prime or a Gift Card	Enrollee can choose between: ✓ Fitbit*; or a ✓ Three-month membership to Amazon Prime; or ✓ \$25 Gift Card**
Colon Cancer	Colon Cancer Screening	Complete a colon cancer screening (ages 45-75).	Fitbit or membership to Amazon Prime or a Gift Card	Enrollee can choose between: ✓ Fitbit*; or a ✓ Three-month membership to Amazon Prime; or ✓ \$25 Gift Card**
Dental Care: Avesis	Preventative Dental Visit	Any preventative dental visit for Enrollees ages 2-5	Fitbit or membership to Amazon Prime or a Gift Card	Enrollee can choose between: ✓ Fitbit*; or a ✓ Three-month membership to Amazon Prime; or ✓ \$25 Gift Card**
		Enrollees 6 to 18 that complete an annual check-up and dental exam.	Nike Gift Card	\$75 Nike Gift Card
		Any preventative dental visit for Enrollees ages 19-20	Fitbit or membership to Amazon Prime or a Gift Card	Enrollee can choose between: ✓ Fitbit*; or a ✓ Three-month membership to Amazon Prime; or ✓ \$25 Gift Card**
Tobacco Cessation	Tobacco and Smoking Cessation	Eligible Enrollees who register and complete a Kentucky Tobacco Prevention and Cessation Program.	Fitbit or membership to Amazon Prime or a Gift Card	Enrollee can choose between: ✓ Fitbit*; or a ✓ Three-month membership to Amazon Prime; or ✓ \$25 Gift Card**
Behavioral Health	7-Day follow-up	Go to a behavioral health provider within seven days after a behavioral health hospital stay (Enrollees older than 6 years of age).	Fitbit or membership to Amazon Prime or a Gift Card	Enrollee can choose between: ✓ Fitbit*; or a ✓ Three-month membership to Amazon Prime; or ✓ \$25 Gift Card**

*To be eligible for a Fitbit, those enrolled must finish two My Health Pays activities (excludes enrollees ages 0-15 months).



How to Get Your Rewards

Start earning rewards! Go to wellcareky.com. Log in to the secure member portal. Then, click on the **My Health Pays** Rewards link to show your completed activity details. If you do not have internet access, please call the My Health Pays Customer Service Center to report your completed activity details at: **1-888-392-1185**. You can also call with any questions regarding your rewards.

WellCare of Kentucky complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex.

ATTENTION: If you speak English, language assistance services, free of charge, are available to you. Call **1-877-389-9457** (TTY: **711**).

ATENCIÓN: Si habla español, contamos con servicios de asistencia lingüística que se encuentran disponibles para usted de manera gratuita. Llame al **1-877-389-9457** (TTY: **711**).

注意：如果您說中文，您可以免費獲得語言援助服務。請致電 **1-877-389-9457** (TTY : **711**)。

