

2026

Medicaid Partnership for Quality (P4Q) Program Announcement

WellCare of Kentucky is excited to introduce the 2026 P4Q Program, designed to strengthen our partnership and recognize your dedication to quality care. The program aims to reward your efforts in providing high-level quality care and submitting compliant documentation for HEDIS[®] measures, including CPT, CPT II, and NDC codes.

As part of the program, WellCare is offering reimbursement of \$0.01 for select CPT II codes. This incentive ensures that you can bill for specific services and outcomes without the risk of denial due to non-payable codes. Utilizing CPT II codes for certain preventative care services and test results will streamline data sharing with WellCare and make the process quicker and more efficient.



How It Works:

Our Medicaid 2026 P4Q program makes it simple for you to earn incentives while helping your patients lead healthier lives. Through this initiative, providers can earn a predetermined, flat incentive payment for each successfully closed HEDIS measure gap. By proactively scheduling appointments, closing care gaps, reviewing medications, and creating personalized care plans, you can ensure patients receive timely, appropriate services. Review the table below to see which measures qualify and start planning your approach to deliver outstanding, value-driven care.









We value your collaboration and commitment to quality care delivery. Together, through incentives like the 2026 P4Q Program, we can continue to improve healthcare outcomes for our members.

(continued)

Medicaid 2026 Measure and Incentive Summary

Below are the Healthcare Effectiveness and Data Information Set (HEDIS) measures included in the 2026 Medicaid P4Q program.

2026 Kentucky Medicaid P4Q Measures		
Measure Category	HEDIS Measure	Incentive Amount
 Children and Adolescent Well-Child Care	Adolescent Immunizations (IMA-E – Combo 2)	\$25
	Childhood Immunization (CIS-E – Combo 10)	\$25
	Child & Adolescent Well-Care Visits (WCV)	\$25
	Weight Assessment and Counseling for Nutrition and Physical Activity for Children and Adolescents (WCC) Counseling for Nutrition Total	\$15
 Women's Care	Chlamydia Screening in Women (CHL)	\$25
	Cervical Cancer Screening (CCS-E)	\$25
	Prenatal Care (PPC-C)	\$30
	Postpartum Care (PPC-P)	\$30
 Cancer Screening	Breast Cancer Screening (BCS-E, 40-75)	\$25
	Colorectal Cancer Screening (COL-E)	\$25
 Diabetes and Hypertension Monitoring and Control	Diabetic Eye Exam (EED)	\$25
	HbA1c or Glucose Management Indicator (GMI) Controlled <8 (GSD)	\$25
	Kidney Health Evaluation (KED)	\$25
	Controlling Blood Pressure <140/90 (CBP)	\$25
 Healthy Lifestyle Changes	Tobacco Use Screening and Cessation Intervention (TSC-E) Two Rates: Tobacco Screening and Cessation Intervention as appropriate for positive screenings	\$20
 Behavioral Health Care	Metabolic Monitoring for Children and Adolescents on Antipsychotics (APM-E)	\$30

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If you have questions about our P4Q Program, please contact your Provider Relations Representative, Quality Practice Advisor, or call Provider Services at **1-877-389-9457** (TTY: **711**), Monday – Friday, 7:00 a.m. to 7:00 p.m.

You can find more information in the **Other Resources** box after logging in at provider.wellcare.com.



Thank you for collaborating with us to build strong Provider-Member relationships and for delivering quality healthcare to our members.